CAMERA CLUB OF HILTON HEAD ISLAND

Minutes of the Board of Directors Meeting

2:00 pm, May 18, 2017

OLLI-HHI Classroom

ATTENDEES: F. Chitty, G. Nickel, F. Hubbell, N. Nelson,

 JM Cote, D. Varner, B. Schmitt, J. Parsons, S. Huisman, R. Killmar

ABSENT: G. Fusaro, A. Heacox, K. Natter, M. Greenwell,

L. O’Rourke, K. Migliaccio

Minutes of April 20 were approved

COMMITTEE REPORTS:

F. Hubbell—Membership

* Year End—136 members (22 new, 114 returning)
* A revised Website membership form will be sent to Nelson. Will delete “occupation” line replacing with a membership directory “opt out” line.
* Welcome letter from Hubbell will include a directory password

JM Cote—Tri Club Event Review/Competitions

* All food and beverages were consumed! 15 entries from CCHHI, 30 from PCoB, 46 from PCoSC . Of CCHHI entries, there were 0 Novice, 5 Intermediate, 3 Advanced, 7 Expert, 2 ribbons won
* Last minute entries/emails created problems and were time consuming for Cote
* Cote has prepared a Tri Club “Playbook” for future events to be passed from club to club as each club takes its turn as chair; all documents are also in the cloud
* Suggested that the Tri Club entrees be shown before the May meeting as a slide show
* Re competitions, 15-17 people participate regularly, 83% do not participate in any club activities outside the monthly meeting
* Discussion followed re use of social media as a popular tool for usually positive, immediate feedback to photos, increased posting of cellphone photos, etc. This usage possibly competes with camera club competitions
* All competition themes have been decided for 2017-18
* A workshop tutorial on sizing for submitting photos for competition was suggested

S. Huisman—Treasurer

* Income was down for the fiscal year due to drop in membership; discussion followed re increasing dues, no increase will be forthcoming in 2017-2018; estimate 140 members @$25 for budget
* There was a $600 increase in OLLI classroom rental this last year
* Since CDM exhibit by Club was cancelled due to hurricane issues, there was no income from hanging fees as in past years
* Huisman to check with Heacox re speaker stipends for coming year to include in new budget; training class budget to remain same
* Budget to include $400 in income from CDM hanging fees in May 2018 to offset matting and printing fees (new item) for the event. Opening reception costs will be covered by CDM, not CCHHI as per Parsons

J. Parsons—Field Trips/CDM

* May 10 to Donnelley and Bear island had 30 people sign up, 13 cancelled
* 17 field trips in planning stages for 2017-2018, including a possible trip to the Monks Corner area August 21 for the eclipse

N. Nelson—Website

* Website is ready for fall 2017

D. Varner—Newsletter

* Re Year End Banquet, a Hot Shoe will be released this week stressing the June 5 deadline for signup and encouraging attendees to bring ribboned photos for Photo of the Year voting
* Will include the membership directory memo in the Newsletter from Nelson when received
* **Varner requests June Newsletter items be submitted no later than May 27 at the lastest;**  **mid-week even better!**

J. Parsons—Board Nominations/CDM Exhibit

* Election of Officers will be held May 23 meeting

B. Schmitt—Community Relations

* Juneteenth will be held from 10-3:00. B. Schmitt and JM Cote will help teams of kids photograph and photos will be printed on the back of postcards. Tent will be located by the General Store
* A new source, Neighborhood Outreach Connection, is a possibllity for partnering to teach kids photography
* Arts and Cultural Council web page will promote October 2017 as “National Month of the Arts”. Involvement by CCHHI might include a new event, partnering with another group, and as a source of potential new Club members. Schmitt looking for ideas as he chairs this calender project

N. Nelson—Member Recognition

* One member will advance at the May meeting

**Please note reports from those absent are included below**

**Next meeting will be June 15 at 2:00 pm, the same day as the Banquet.**

**The 2017-2018 budget will be the main item discussed and 2017-2018 Members at Large will be asked to attend**

Meeting was adjourned at 3:50 pm

Respecfully submitted,

Gretchen Nickel,

Secretary

**Reports included by Board Members unable to atten**d:

K. Migliaccio – Social Media

* FB group membership is currently 54.  We added several new members this month and declined 5 or 6 requests from non-club members.
* Weekly challenges have begun.  In our first challenge, we had 15 responses.
* I am looking for a way to access statistics about member posts, and haven’t really dug into this yet (nothing is apparent at the moment).
* Setting up FB Page - no progress

G. Fusaro--Education

Inquired about rescheduling Elements class this summer, and Jerry Griffin cannot teach it as he will be away. He would like to reschedule for this Fall. No other progress for classes this Summer.

L. O’Rourke--Publicity

There is nothing new to report for Publicity.  All May Meeting Announcements have been made. There will not be any for June, July and August.  I will start up once again needing information re the September speaker by August 1.

A. Heacox--Year End Banquet

The banquet is on June 15th and we only have about 22 people signed up.  I hope we can get 50.  We should have a Hotshoe go out this weekend to ask people to bring their check to the meeting on Tuesday.  I would like a repeat announcement to go out in the next newsletter to remind people to register for thee Banquet and the deadline date June 5th.  I am also contemplating an extension of the deadline if don't have 50 people by the 5th.  The extension would have to go as a Hotshoe.   If we can't keep our numbers up we will not be able to keep Indigo Run as a venue.  In the case of low number by the 5th,   I will send the Hotshoe extension announcement to Fred & Donna.

K. Natter—Library Exhibits

I am waiting to hear from the winner of PSA Sarah Sugg to send me her bio and a headshot for the PSA magazine. As for library hanging, no one signed up