

## **CCHHI EXECUTIVE BOARD MINUTES**

**March 12, 2015**

**2:00pm at the Lens**

**Officers & Committee Chairs Attending:** Al Heacox, Jean-Marie Cote, Kim Lewis, Natalie Nelson, John Parsons, Vicki Reilly, Bill Schmitt, Jim Smeltzer, Donna Varner and Edith Wood.

### **COMMITTEE REPORTS:**

**Education Committee:** In the absence of both Robert Rommel and George Fusaro no report was provided.

**Communication Committee:** Donna Varner reiterated need for all submissions to be succinct, only the facts, in a final version and submitted by deadline - 5 days prior to end of the month.

**Membership Committee:** No report was provided as Fran Hubbell was unable to attend the meeting. Jean-Marie Cote asked whether it would be possible to include the date a member joins CCHHI on the spreadsheet or if this information exists in another location. Attendees felt it would be useful information to retain.

**Publicity Committee:** Edith Wood indicated that she is receiving information on speakers from Al Heacox which is then, along with monthly meeting notice, submitted to the newspapers. Attendees confirmed that they are seeing material in the papers.

**LENS/Website:** Bill Schmitt advised attendees that Natalie Nelson is now fully engaged in supporting and updating the website. Recent additions include the Newcomers Guide, FAQ's and images from field trips and events. Latest revisions will allow for easier navigation of the site. At the March meeting Bill will walk members through the website & demonstrate how to get the most out of the site.

Bill reviewed the Camera Club's involvement in the upcoming History Day, Saturday, March 28, a docent-led bus or bike tour of a dozen historic locations sponsored by The Heritage Library. He distributed promotional postcards and said that he had taken photographs (125 images) of the sites and that John Parsons and Nancy Huntington will ride along on bus tour to take photos of the day's activities.

Bill announced that a new art group has been formed, the Arts & Cultural Council, to showcase activities on Hilton Head. He recommended that CCHHI join to support their efforts and be included on the Council's website & calendar of events. That way CCHHI would be aware of what others are doing and may identify potential joint initiatives of interest. Membership the 1st year is \$150 and \$100 annually thereafter. The website is: Hilton Head Arts Daily.org. Attendees unanimously voted to join the group.

**Competition Committee:** Jean-Marie Cote advised attendees he will make a short presentation at the March meeting presenting the point system for skills levels highlighting the recommended minor revisions to go into effect in September 2015. He will also demonstrate the unique tracking system currently in place. Natalie Nelson suggested that a slide show of competition images be provided to include on the CCHHI website. Jean-Marie will make them available to her as suggested.

It was agreed that the Photo of the Year Award will be moved from December to the June Annual Dinner, but not until June 2016. Consequently, contenders will be the winning images from 2015 and 2016.

**Financial Report:** Suzi Huisman was absent, however, a report for the period 6/1/2014 to 3/10/15 was provided via email to Al & John. The report will be disseminated as an attachment with the minutes.

**Field Trips:** John Parsons reported that the next scheduled field trip is to Magnolia Plantation on Wednesday, March 25.

**Supporting Member Initiative:** Vicki Reilly reported that documenting data identifying member participation in an event/activity is routinely & timely been sent to her. She agreed to provide an update on number of members reaching requirements since January at the April meeting.

## **NEW BUSINESS ITEMS**

**Tax Exempt ID:** Al briefly discussed issue and recommended that pursuing the 501c7 status as well as establishing a PayPal account be dropped. Upon investigation he felt that there is no overriding benefit to club to establish either.

**Nominating Committee:** John Parsons indicated that at this time there was nothing new to report.

**Annual Banquet:** Al reported that there is a modest increase per person meal by Indigo Run, however, the \$25 cost per person this year will cover difference. Al will sign contract and include the downpayment for the June 11 Annual Dinner.

**Board Meeting Schedule:** April 16, May 21 and June 18.

**Tri-Club Competition:** Jean-Marie advised attendees that the competition will take place on May 28 at Sun City. Rules and entry requirements essentially remain the same and will be posted on the CCHHI website. It was suggested and agreed to that the Club offer a workshop in early May to provide advice & help to members interested in participating in the competition.

CCHHI will need to provide one of the three judges for the competition and several volunteers for the evening. Kim Lewis agreed to help as she did last year.

**Relocation of Educational Facility:** Bill Schmitt advised members that in talking with Bill Bosley, a commercial realtor, that available sites will charge substantial monthly rents. Various meeting sites e.g., Palmetto Bay Marina were discussed, however, were deemed not conducive for classes. John Parsons agree to contact J.R. Richardson regarding facility on Main Street, formerly the Youth Theater.

**Newcomers Guide:** John Parsons indicated that the Newcomers Guide is now available via the website with all revisions offered by reviewers incorporated. He felt photos unfortunately were not of the highest quality and Edith Wood agreed to see if images could be sharpened. Attendees felt it unnecessary for a

hardcopy document to be given to newcomers since it could be download as a PDF from our website.

As a result of the input solicited from new members regarding the Guide and miscellaneous suggestions offered, John, Vicki & Natalie recommended that a standing committee be formed in order to be more responsive to the new members of CCHHI. Jim Smeltzer and Edith Wood volunteered to serve on committee and Vicki agree to chair and ask former contributing new members to join: Zach Grether, Gretchen Nickel, Susan Proto, Michael Long & Jim Coleman.

Vicki explained that the first task of committee would be to compile a list of doable priorities to be accomplished, and then identify volunteers to spearhead & be responsible for the execution of them. The group wants to ensure that new members are given a chance to become involved and are accountable rather than relying on the Executive Board to act on their behalf.

**Memory Matters Book:** AI reminded attendees that images for the fundraising book being produced by Memory Matters are due by 3/31. A Hot Shoe will be issued to remind the general membership of their request. (AI will provide info to Donna.) Upon publication AI suggested we invite a speaker from Memory Matters to showcase book.

Jean-Marie will provide John Parsons with ribbons for the People's Choice Award winners now being exhibited at Honey Horn.

The meeting was adjourned at 3:50pm.

Respectfully submitted by Vicki Reilly, secretary  
March 13, 2015

