

**Mission Statement:** The Camera Club of Hilton Head Island was founded in 1987 by likeminded individuals with an interest in and passion for photography. The Mission of the Club is to provide activities for the members, which will enable them to gather and share their interests and expertise, thereby giving all the opportunity to expand their knowledge, techniques and skill. This mission will be accomplished primarily through education, competition and exhibitions. The Club will also promote photography within the Hilton Head community.

### **Goals & Objectives:**

**Provide educational opportunities so that a member's knowledge, skills & enthusiasm about photography is supportively developed & nourished.**

- \* Offer photography classes for all skill levels each semester designed to increase a member's understanding of and enjoyment in photography.
- \* Conduct a minimum of six field trips a year offering a quality experience in a unique environment so that the member can practice techniques, explore his/her vision & ultimately shoot better photos.
- \* Present professional photographers/speakers at the Club's monthly meetings to talk about relevant subjects designed to inspire & inform by showcasing the speaker's technical and artistic skills.

**Enrich the communication to the members and the community in order that they are better informed about club activities and events.**

- \* Publish and distribute to all members a monthly newsletter containing timely and relevant information about the Club and photography. If necessary, issue a mid-monthly communication with special announcements.
- \* Maintain a user-friendly CCHHI website designed to keep members and the community informed about the Club, activities, events and opportunities to become involved.
- \* Publicize activities and events of the CCHHI within the community through various newspapers & periodicals in order to increase awareness and showcase efforts of participants.
- \* Conduct the annual Kurtzberg awards with Hilton Head High School to recognize outstanding photographers.

**Offer opportunities for members to compete as well as showcase their photographs in order to challenge them to create a fresh vision with beautiful images.**

- \* Host a minimum of six themed juried competitions at the monthly meetings for all skill levels conducted according to the rules & guidelines established by the Club.
- \* Conduct exhibits of members' photographs at various locations i.e., the public library, Coastal Discovery Museum - Honey Horn and various other locations as they become available.
- \* Select from among all ribbon winners throughout the year a Photograph of the Year Award recognizing second and third place photographs as well.
- \* Participate in the Bi-Club Competition and support participation in other venues.

**Promote greater participation in the CCHHI so that member's perception and attitude is one of inclusivity and favorably reflects their interest in the Club.**

- \* Conduct a Member Recognition Award program designed to encourage greater participation in activities and events.
- \* Periodically survey members to pinpoint their interest and assess their concerns in order to determine how the Club can better serve them.

**Ensure that the Board of Directors operates effectively on behalf of the membership and has administratively sound practices & policies in place (Bylaws).**

The Board will conduct monthly meetings, and the secretary will produce minutes which will be posted on the website.

The treasurer will prepare an annual budget to be adopted by the Board in June of each year. The expenses will be tracked monthly through reviews by the Board at the monthly meetings.

The president will appoint an Audit Committee to review the property and financial records of the Club in April. The committee will report to the membership at the annual Business Meeting in May.

The president will appoint a Nomination Committee in February which will develop a slate of officers for the election which will be held at the annual Business Meeting in May.